Retail's Impact in Wyoming

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit **nrf.com/retailsimpact**.



of jobs in the state are supported by the retail industry

BY THE NUMBERS

- \$7.5B total impact on GDP
- **\$2.1B** direct labor income
- 10.2K retail establishments
- 63.6K direct retail employment
- 96.6K total jobs supported
- \$3.7B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN WYOMING

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	63,640	\$3,735
Accommodation	12,790	\$1,124
Administrative and support and waste management and remediation services	15,080	\$723
Agriculture, forestry, fishing, and related activities	17,750	\$1,007
Arts, entertainment, and recreation	8,570	\$412
Construction	30,140	\$2,480
Educational services	4,740	\$166
Finance and insurance	35,540	\$1,538
Health care and social assistance	30,890	\$1,948
Information	4,910	\$790
Management of companies and enterprises	2,660	\$268
Manufacturing	12,700	\$4,322
Mining, quarrying, and oil and gas extraction	20,790	\$9,353
Other services (except government and government enterprises)	18,600	\$771
Professional, scientific, and technical services	21,330	\$1,630
Real estate and rental and leasing	34,020	\$4,939
Transportation and warehousing	17,570	\$4,174
Utilities	2,270	\$1,143
Wholesale trade	9,400	\$1,577



PwC conducted this study based on 2022 data from the U.S. Census and other sources.