

# Retail's Impact in West Virginia

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).

**26%**

of jobs in the state are supported by the retail industry

## BY THE NUMBERS

**\$17.9B** total impact on GDP

**\$4.9B** direct labor income

**21.8K** retail establishments

**152.5K** direct retail employment

**231.9K** total jobs supported

**\$8.9B** direct impact on GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN WEST VIRGINIA

Industry	Employment (Jobs)	GDP (\$Millions)
<b>Retail trade (including food services and drinking places)</b>	<b>152,470</b>	<b>\$8,886</b>
Accommodation	11,100	\$894
Administrative and support and waste management and remediation services	46,000	\$2,596
Agriculture, forestry, fishing, and related activities	25,330	\$376
Arts, entertainment, and recreation	15,110	\$539
Construction	45,150	\$3,503
Educational services	12,920	\$442
Finance and insurance	29,260	\$3,257
Health care and social assistance	128,840	\$9,618
Information	10,180	\$1,674
Management of companies and enterprises	8,800	\$926
Manufacturing	48,880	\$8,652
Mining, quarrying, and oil and gas extraction	24,810	\$16,780
Other services (except government and government enterprises)	46,060	\$1,910
Professional, scientific, and technical services	42,590	\$3,575
Real estate and rental and leasing	31,600	\$9,372
Transportation and warehousing	33,230	\$2,797
Utilities	5,550	\$2,696
Wholesale trade	21,060	\$4,264