Retail's Impact in Virginia

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit **nrf.com/retailsimpact**.



of jobs in the state are supported by the retail industry

BY THE NUMBERS

- \$128.1B total impact on GDP
- \$30.5B direct labor income
- 118.4K retail establishments
- 835.5K direct retail employment
- 1.4M total jobs supported
- \$53.8B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN VIRGINIA

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	835,530	\$53,811
Accommodation	45,200	\$3,883
Administrative and support and waste management and remediation services	342,220	\$24,154
Agriculture, forestry, fishing, and related activities	59,530	\$3,026
Arts, entertainment, and recreation	115,200	\$5,137
Construction	321,220	\$30,798
Educational services	113,640	\$5,824
Finance and insurance	275,590	\$36,647
Health care and social assistance	530,150	\$41,491
Information	92,660	\$27,515
Management of companies and enterprises	92,830	\$16,565
Manufacturing	258,600	\$49,732
Mining, quarrying, and oil and gas extraction	9,150	\$2,277
Other services (except government and government enterprises)	317,940	\$16,621
Professional, scientific, and technical services	620,180	\$85,967
Real estate and rental and leasing	292,070	\$89,571
Transportation and warehousing	274,810	\$19,352
Utilities	11,610	\$10,141
Wholesale trade	129,260	\$30,509



PwC conducted this study based on 2022 data from the U.S. Census and other sources.