Retail's Impact in Vermont

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit **nrf.com/retailsimpact**.



of jobs in the state are supported by the retail industry

BY THE NUMBERS

- \$9.2B total impact on GDP
- **\$2.7B** direct labor income
- **10.3K** retail establishments
- 66.4K direct retail employment
- 108.7K total jobs supported
- \$4.5B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN VERMONT

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	66,350	\$4,474
Accommodation	11,720	\$1,433
Administrative and support and waste management and remediation services	19,940	\$1,373
Agriculture, forestry, fishing, and related activities	12,730	\$705
Arts, entertainment, and recreation	11,510	\$556
Construction	29,180	\$1,384
Educational services	17,810	\$912
Finance and insurance	16,670	\$2,062
Health care and social assistance	57,370	\$4,264
Information	6,350	\$1,022
Management of companies and enterprises	2,400	\$337
Manufacturing	32,380	\$3,474
Mining, quarrying, and oil and gas extraction	1,510	\$170
Other services (except government and government enterprises)	21,670	\$939
Professional, scientific, and technical services	31,370	\$3,165
Real estate and rental and leasing	20,540	\$5,404
Transportation and warehousing	9,850	\$730
Utilities	1,580	\$888
Wholesale trade	10,520	\$2,064



PwC conducted this study based on 2022 data from the U.S. Census and other sources.