Retail's Impact in Utah

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit **nrf.com/retailsimpact**.

26%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

- \$56.8B total impact on GDP
- **\$14.5B** direct labor income
- 50.3K retail establishments
- **356.3K** direct retail employment
- 621.9K total jobs supported
- \$25.4B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN UTAH

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	356,340	\$25,383
Accommodation	24,160	\$2,014
Administrative and support and waste management and remediation service	es 121,590	\$6,946
Agriculture, forestry, fishing, and related activities	25,790	\$1,736
Arts, entertainment, and recreation	51,310	\$2,188
Construction	166,040	\$19,636
Educational services	77,750	\$3,440
Finance and insurance	174,510	\$22,090
Health care and social assistance	193,940	\$13,632
Information	54,370	\$13,017
Management of companies and enterprises	36,780	\$2,913
Manufacturing	160,760	\$28,424
Mining, quarrying, and oil and gas extraction	13,730	\$5,165
Other services (except government and government enterprises)	111,240	\$6,440
Professional, scientific, and technical services	194,640	\$18,829
Real estate and rental and leasing	154,830	\$30,339
Transportation and warehousing	105,690	\$9,344
Utilities	5,060	\$5,952
Wholesale trade	65,900	\$12,229



PwC conducted this study based on 2022 data from the U.S. Census and other sources.

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