

# Retail's Impact in South Carolina

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).

**28%**

of jobs in the state are supported by the retail industry

## BY THE NUMBERS

**\$69.2B** total impact on GDP

**\$18.9B** direct labor income

**75.7K** retail establishments

**535.8K** direct retail employment

**867.4K** total jobs supported

**\$32.3B** direct impact on GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN SOUTH CAROLINA

Industry	Employment (Jobs)	GDP (\$Millions)
<b>Retail trade (including food services and drinking places)</b>	<b>535,820</b>	<b>\$32,334</b>
Accommodation	34,620	\$3,591
Administrative and support and waste management and remediation services	230,100	\$11,187
Agriculture, forestry, fishing, and related activities	39,940	\$1,363
Arts, entertainment, and recreation	59,880	\$2,121
Construction	177,650	\$15,498
Educational services	49,300	\$2,070
Finance and insurance	149,600	\$14,036
Health care and social assistance	256,120	\$18,940
Information	38,740	\$7,980
Management of companies and enterprises	29,850	\$3,421
Manufacturing	271,340	\$39,091
Mining, quarrying, and oil and gas extraction	3,940	\$671
Other services (except government and government enterprises)	183,110	\$7,243
Professional, scientific, and technical services	187,180	\$17,327
Real estate and rental and leasing	171,310	\$43,417
Transportation and warehousing	143,850	\$8,875
Utilities	11,610	\$7,051
Wholesale trade	90,330	\$19,709