

Retail's Impact in Oregon

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

27%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$63.9B total impact on GDP

\$18.1B direct labor income

56.1K retail establishments

427.3K direct retail employment

723.7K total jobs supported

\$27.6B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OREGON

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	427,300	\$27,556
Accommodation	27,650	\$2,357
Administrative and support and waste management and remediation services	136,310	\$9,153
Agriculture, forestry, fishing, and related activities	90,200	\$5,529
Arts, entertainment, and recreation	60,440	\$3,023
Construction	153,520	\$14,796
Educational services	50,890	\$2,299
Finance and insurance	108,770	\$13,105
Health care and social assistance	312,840	\$25,159
Information	49,280	\$12,527
Management of companies and enterprises	52,790	\$9,615
Manufacturing	206,910	\$36,758
Mining, quarrying, and oil and gas extraction	4,620	\$412
Other services (except government and government enterprises)	129,480	\$6,722
Professional, scientific, and technical services	187,980	\$18,129
Real estate and rental and leasing	143,200	\$41,590
Transportation and warehousing	132,620	\$9,779
Utilities	5,300	\$4,125
Wholesale trade	86,060	\$17,364