

Retail's Impact in Oklahoma

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

27%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$49.5B total impact on GDP

\$13.9B direct labor income

57.3K retail establishments

388.7K direct retail employment

644K total jobs supported

\$22.8B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OKLAHOMA

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	388,690	\$22,774
Accommodation	15,430	\$1,018
Administrative and support and waste management and remediation services	145,000	\$7,888
Agriculture, forestry, fishing, and related activities	95,980	\$2,043
Arts, entertainment, and recreation	37,030	\$1,426
Construction	136,930	\$8,674
Educational services	33,360	\$1,467
Finance and insurance	127,730	\$9,778
Health care and social assistance	229,220	\$17,249
Information	26,940	\$5,844
Management of companies and enterprises	27,340	\$3,611
Manufacturing	138,470	\$18,649
Mining, quarrying, and oil and gas extraction	81,300	\$31,178
Other services (except government and government enterprises)	131,730	\$5,309
Professional, scientific, and technical services	127,010	\$9,699
Real estate and rental and leasing	112,420	\$25,213
Transportation and warehousing	115,290	\$16,302
Utilities	10,090	\$5,108
Wholesale trade	65,120	\$11,953