## Retail's Impact in Ohio

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit **nrf.com/retailsimpact**.

27%

of jobs in the state are supported by the retail industry

## **BY THE NUMBERS**

- \$176.4B total impact on GDP
- **\$42.1B** direct labor income
- 150.8K retail establishments
- **1.1M** direct retail employment
- **2M** total jobs supported
- \$74.2B direct impact on GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OHIO

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	1,143,480	\$74,229
Accommodation	38,190	\$3,065
Administrative and support and waste management and remediation services	427,580	\$25,339
Agriculture, forestry, fishing, and related activities	98,380	\$7,105
Arts, entertainment, and recreation	144,050	\$8,504
Construction	374,430	\$30,993
Educational services	146,700	\$6,631
Finance and insurance	412,030	\$91,934
Health care and social assistance	890,100	\$68,509
Information	93,130	\$19,588
Management of companies and enterprises	150,890	\$23,950
Manufacturing	713,900	\$125,612
Mining, quarrying, and oil and gas extraction	21,370	\$6,785
Other services (except government and government enterprises)	378,780	\$17,304
Professional, scientific, and technical services	433,420	\$44,102
Real estate and rental and leasing	346,410	\$93,073
Transportation and warehousing	427,620	\$29,835
Utilities	18,700	\$13,879
Wholesale trade	262,260	\$52,270



PwC conducted this study based on 2022 data from the U.S. Census and other sources.

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