

Retail's Impact in North Carolina

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

27%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$154.1B total impact on GDP

\$39.1B direct labor income

149.8K retail establishments

1.1M direct retail employment

1.8M total jobs supported

\$62.9B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NORTH CAROLINA

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	1,055,120	\$62,925
Accommodation	49,790	\$3,895
Administrative and support and waste management and remediation services	462,310	\$25,887
Agriculture, forestry, fishing, and related activities	88,130	\$6,670
Arts, entertainment, and recreation	134,390	\$5,863
Construction	408,390	\$32,807
Educational services	146,390	\$8,694
Finance and insurance	370,630	\$63,106
Health care and social assistance	613,980	\$47,311
Information	104,890	\$25,842
Management of companies and enterprises	92,860	\$15,886
Manufacturing	495,720	\$98,465
Mining, quarrying, and oil and gas extraction	6,710	\$1,126
Other services (except government and government enterprises)	358,340	\$15,607
Professional, scientific, and technical services	469,140	\$51,487
Real estate and rental and leasing	359,330	\$85,515
Transportation and warehousing	311,030	\$20,408
Utilities	16,460	\$13,634
Wholesale trade	224,920	\$44,225