

# Retail's Impact in New Jersey

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).

**25%**

of jobs in the state are supported by the retail industry

## BY THE NUMBERS

**\$150.4B** total impact on GDP

**\$38.6B** direct labor income

**122.3K** retail establishments

**839.2K** direct retail employment

**1.5M** total jobs supported

**\$61.8B** direct impact on GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NEW JERSEY

Industry	Employment (Jobs)	GDP (\$Millions)
<b>Retail trade (including food services and drinking places)</b>	<b>839,180</b>	<b>\$61,774</b>
Accommodation	47,640	\$4,726
Administrative and support and waste management and remediation services	374,440	\$29,501
Agriculture, forestry, fishing, and related activities	23,220	\$1,356
Arts, entertainment, and recreation	121,060	\$6,434
Construction	268,660	\$24,998
Educational services	140,610	\$8,681
Finance and insurance	427,220	\$49,004
Health care and social assistance	690,660	\$60,274
Information	100,990	\$34,466
Management of companies and enterprises	98,700	\$20,973
Manufacturing	266,310	\$62,891
Mining, quarrying, and oil and gas extraction	3,170	\$476
Other services (except government and government enterprises)	298,530	\$15,316
Professional, scientific, and technical services	514,910	\$74,136
Real estate and rental and leasing	439,650	\$119,556
Transportation and warehousing	395,260	\$32,701
Utilities	16,160	\$12,161
Wholesale trade	243,180	\$64,505