Retail's Impact in Montana

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit **nrf.com/retailsimpact**.

27%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

- \$14.3B total impact on GDP
- **\$4.8B** direct labor income
- 18.9K retail establishments
- **125.5K** direct retail employment
- 200.3K total jobs supported
- \$6.7B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MONTANA

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	125,500	\$6,699
Accommodation	17,060	\$1,247
Administrative and support and waste management and remediation services	30,430	\$1,712
Agriculture, forestry, fishing, and related activities	38,060	\$2,566
Arts, entertainment, and recreation	21,600	\$899
Construction	58,130	\$4,183
Educational services	10,120	\$346
Finance and insurance	33,540	\$3,273
Health care and social assistance	80,500	\$6,394
Information	8,570	\$1,625
Management of companies and enterprises	2,860	\$283
Manufacturing	26,340	\$4,019
Mining, quarrying, and oil and gas extraction	10,490	\$2,774
Other services (except government and government enterprises)	37,770	\$1,514
Professional, scientific, and technical services	46,840	\$3,816
Real estate and rental and leasing	51,630	\$8,971
Transportation and warehousing	26,360	\$3,097
Utilities	2,980	\$1,299
Wholesale trade	20,940	\$3,695



PwC conducted this study based on 2022 data from the U.S. Census and other sources.

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