

Retail's Impact in Missouri

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

27%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$87.4B total impact on GDP

\$22.1B direct labor income

82.8K retail establishments

627.5K direct retail employment

1.1M total jobs supported

\$36.7B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MISSOURI

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	627,510	\$36,666
Accommodation	34,620	\$2,804
Administrative and support and waste management and remediation services	204,770	\$12,172
Agriculture, forestry, fishing, and related activities	108,200	\$6,472
Arts, entertainment, and recreation	75,450	\$4,716
Construction	216,460	\$17,894
Educational services	95,610	\$4,884
Finance and insurance	236,770	\$27,777
Health care and social assistance	454,770	\$34,582
Information	59,870	\$13,477
Management of companies and enterprises	65,990	\$9,720
Manufacturing	295,200	\$45,287
Mining, quarrying, and oil and gas extraction	7,920	\$1,147
Other services (except government and government enterprises)	212,100	\$9,406
Professional, scientific, and technical services	243,350	\$29,024
Real estate and rental and leasing	204,470	\$48,925
Transportation and warehousing	189,910	\$15,566
Utilities	12,200	\$6,912
Wholesale trade	138,830	\$27,699

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THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN MISSOURI

2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
Missouri	82,820	627,510	1,058,420	\$22,124	\$51,368	\$36,665	\$87,364
MO-1	15,387	97,150	188,440	\$3,735	\$11,772	\$6,572	\$19,622
MO-2	11,886	91,650	146,480	\$3,413	\$7,900	\$5,464	\$12,849
MO-3	9,536	75,170	119,090	\$2,465	\$4,951	\$4,177	\$8,747
MO-4	8,929	70,100	108,630	\$2,274	\$4,191	\$3,808	\$7,417
MO-5	9,161	71,800	132,710	\$2,720	\$7,512	\$4,383	\$12,533
MO-6	9,250	72,210	116,700	\$2,470	\$4,924	\$4,043	\$8,799
MO-7	10,494	82,850	140,460	\$2,984	\$6,250	\$4,744	\$10,477
MO-8	8,177	66,580	105,910	\$2,062	\$3,866	\$3,474	\$6,920