

Retail's Impact in Missouri

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

27%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$87.4B total impact on GDP

\$22.1B direct labor income

82.8K retail establishments

627.5K direct retail employment

1.1M total jobs supported

\$36.7B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MISSOURI

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	627,510	\$36,666
Accommodation	34,620	\$2,804
Administrative and support and waste management and remediation services	204,770	\$12,172
Agriculture, forestry, fishing, and related activities	108,200	\$6,472
Arts, entertainment, and recreation	75,450	\$4,716
Construction	216,460	\$17,894
Educational services	95,610	\$4,884
Finance and insurance	236,770	\$27,777
Health care and social assistance	454,770	\$34,582
Information	59,870	\$13,477
Management of companies and enterprises	65,990	\$9,720
Manufacturing	295,200	\$45,287
Mining, quarrying, and oil and gas extraction	7,920	\$1,147
Other services (except government and government enterprises)	212,100	\$9,406
Professional, scientific, and technical services	243,350	\$29,024
Real estate and rental and leasing	204,470	\$48,925
Transportation and warehousing	189,910	\$15,566
Utilities	12,200	\$6,912
Wholesale trade	138,830	\$27,699