

Retail's Impact in Mississippi

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

27%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$32.4B total impact on GDP

\$9.1B direct labor income

42.7K retail establishments

286.7K direct retail employment

452.4K total jobs supported

\$16.5B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MISSISSIPPI

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	286,670	\$16,478
Accommodation	27,240	\$2,209
Administrative and support and waste management and remediation services	112,450	\$4,005
Agriculture, forestry, fishing, and related activities	52,740	\$3,040
Arts, entertainment, and recreation	20,230	\$903
Construction	91,890	\$4,594
Educational services	24,170	\$890
Finance and insurance	67,630	\$6,429
Health care and social assistance	162,730	\$10,372
Information	15,170	\$2,919
Management of companies and enterprises	13,850	\$1,674
Manufacturing	154,420	\$21,047
Mining, quarrying, and oil and gas extraction	9,360	\$1,241
Other services (except government and government enterprises)	101,550	\$3,360
Professional, scientific, and technical services	66,580	\$4,517
Real estate and rental and leasing	67,270	\$15,718
Transportation and warehousing	90,190	\$6,314
Utilities	8,340	\$4,250
Wholesale trade	41,470	\$7,376