Retail's Impact in Minnesota

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit **nrf.com/retailsimpact**.



of jobs in the state are supported by the retail industry

BY THE NUMBERS

- \$90.2B total impact on GDP
- \$20.8B direct labor income
- 70.1K retail establishments
- 551K direct retail employment
- 965.8K total jobs supported
- \$35.3B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MINNESOTA

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	551,040	\$35,266
Accommodation	28,310	\$2,508
Administrative and support and waste management and remediation services	170,500	\$11,374
Agriculture, forestry, fishing, and related activities	91,820	\$11,521
Arts, entertainment, and recreation	87,030	\$4,640
Construction	194,760	\$21,031
Educational services	90,670	\$4,223
Finance and insurance	246,490	\$37,455
Health care and social assistance	512,070	\$41,741
Information	56,780	\$14,912
Management of companies and enterprises	93,120	\$16,361
Manufacturing	337,870	\$53,658
Mining, quarrying, and oil and gas extraction	9,020	\$2,165
Other services (except government and government enterprises)	191,630	\$9,668
Professional, scientific, and technical services	251,190	\$30,992
Real estate and rental and leasing	180,450	\$54,102
Transportation and warehousing	180,680	\$15,570
Utilities	13,380	\$7,273
Wholesale trade	143,290	\$32,693



PwC conducted this study based on 2022 data from the U.S. Census and other sources.