

Retail's Impact in Massachusetts

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

24%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$123.9B total impact on GDP

\$31.7B direct labor income

87.9K retail establishments

696.9K direct retail employment

1.2M total jobs supported

\$48.2B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MASSACHUSETTS

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	696,850	\$48,230
Accommodation	37,440	\$5,245
Administrative and support and waste management and remediation services	256,300	\$19,896
Agriculture, forestry, fishing, and related activities	20,510	\$975
Arts, entertainment, and recreation	117,770	\$7,396
Construction	271,730	\$26,297
Educational services	253,590	\$19,385
Finance and insurance	338,920	\$60,713
Health care and social assistance	702,680	\$62,247
Information	118,550	\$38,617
Management of companies and enterprises	72,550	\$13,547
Manufacturing	251,160	\$56,752
Mining, quarrying, and oil and gas extraction	2,420	\$130
Other services (except government and government enterprises)	237,510	\$13,400
Professional, scientific, and technical services	541,950	\$99,771
Real estate and rental and leasing	259,460	\$94,077
Transportation and warehousing	202,630	\$13,450
Utilities	14,680	\$15,499
Wholesale trade	143,180	\$34,595