

# Retail's Impact in Louisiana

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).

**27%**

of jobs in the state are supported by the retail industry

## BY THE NUMBERS

**\$60B** total impact on GDP

**\$15.8B** direct labor income

**70.9K** retail establishments

**466.1K** direct retail employment

**739.6K** total jobs supported

**\$28.7B** direct impact on GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN LOUISIANA

Industry	Employment (Jobs)	GDP (\$Millions)
<b>Retail trade (including food services and drinking places)</b>	<b>466,100</b>	<b>\$28,724</b>
Accommodation	29,560	\$2,567
Administrative and support and waste management and remediation services	173,790	\$8,250
Agriculture, forestry, fishing, and related activities	49,400	\$2,325
Arts, entertainment, and recreation	49,550	\$3,182
Construction	199,170	\$16,324
Educational services	62,220	\$3,067
Finance and insurance	129,600	\$12,941
Health care and social assistance	329,370	\$22,848
Information	32,280	\$5,497
Management of companies and enterprises	28,670	\$2,937
Manufacturing	144,860	\$51,832
Mining, quarrying, and oil and gas extraction	48,760	\$13,702
Other services (except government and government enterprises)	177,110	\$6,395
Professional, scientific, and technical services	156,930	\$13,214
Real estate and rental and leasing	148,140	\$32,449
Transportation and warehousing	131,050	\$11,643
Utilities	8,680	\$6,684
Wholesale trade	76,750	\$15,906