

# Retail's Impact in Kentucky

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).

**27%**

of jobs in the state are supported by the retail industry

## BY THE NUMBERS

**\$56B** total impact on GDP

**\$14.7B** direct labor income

**60.8K** retail establishments

**427.9K** direct retail employment

**709.1K** total jobs supported

**\$24.8B** direct impact on GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN KENTUCKY

Industry	Employment (Jobs)	GDP (\$Millions)
<b>Retail trade (including food services and drinking places)</b>	<b>427,940</b>	<b>\$24,764</b>
Accommodation	16,460	\$1,457
Administrative and support and waste management and remediation services	159,650	\$8,228
Agriculture, forestry, fishing, and related activities	96,130	\$4,766
Arts, entertainment, and recreation	43,130	\$1,561
Construction	139,210	\$9,859
Educational services	39,310	\$1,555
Finance and insurance	122,270	\$13,816
Health care and social assistance	290,690	\$23,219
Information	28,920	\$6,022
Management of companies and enterprises	25,880	\$3,302
Manufacturing	260,280	\$41,786
Mining, quarrying, and oil and gas extraction	13,360	\$2,867
Other services (except government and government enterprises)	133,950	\$5,676
Professional, scientific, and technical services	128,990	\$10,914
Real estate and rental and leasing	116,550	\$27,893
Transportation and warehousing	181,220	\$15,377
Utilities	7,170	\$5,171
Wholesale trade	85,570	\$19,400