

Retail's Impact in Kansas

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

24%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$41B total impact on GDP

\$9.8B direct labor income

37.9K retail establishments

288.7K direct retail employment

477.4K total jobs supported

\$18.3B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN KANSAS

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	288,650	\$18,302
Accommodation	11,650	\$742
Administrative and support and waste management and remediation services	105,190	\$6,397
Agriculture, forestry, fishing, and related activities	72,860	\$5,682
Arts, entertainment, and recreation	31,940	\$1,046
Construction	98,660	\$8,031
Educational services	28,790	\$1,147
Finance and insurance	116,460	\$10,633
Health care and social assistance	208,640	\$15,432
Information	23,780	\$10,514
Management of companies and enterprises	26,270	\$4,005
Manufacturing	175,340	\$31,270
Mining, quarrying, and oil and gas extraction	32,910	\$1,543
Other services (except government and government enterprises)	97,040	\$4,752
Professional, scientific, and technical services	114,830	\$11,123
Real estate and rental and leasing	87,840	\$27,334
Transportation and warehousing	98,730	\$9,295
Utilities	6,310	\$3,763
Wholesale trade	63,960	\$13,438

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THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN KANSAS

2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
Kansas	37,925	288,650	477,370	\$9,804	\$22,656	\$18,302	\$41,023
KS-1	8,454	66,180	104,510	\$2,006	\$4,214	\$3,840	\$7,902
KS-2	8,384	68,420	109,840	\$2,171	\$4,680	\$4,026	\$8,654
KS-3	12,073	82,510	148,350	\$3,123	\$8,573	\$5,874	\$15,149
KS-4	9,015	71,530	114,670	\$2,504	\$5,190	\$4,562	\$9,318