

Retail's Impact in Kansas

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

24%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$41B total impact on GDP

\$9.8B direct labor income

37.9K retail establishments

288.7K direct retail employment

477.4K total jobs supported

\$18.3B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN KANSAS

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	288,650	\$18,302
Accommodation	11,650	\$742
Administrative and support and waste management and remediation services	105,190	\$6,397
Agriculture, forestry, fishing, and related activities	72,860	\$5,682
Arts, entertainment, and recreation	31,940	\$1,046
Construction	98,660	\$8,031
Educational services	28,790	\$1,147
Finance and insurance	116,460	\$10,633
Health care and social assistance	208,640	\$15,432
Information	23,780	\$10,514
Management of companies and enterprises	26,270	\$4,005
Manufacturing	175,340	\$31,270
Mining, quarrying, and oil and gas extraction	32,910	\$1,543
Other services (except government and government enterprises)	97,040	\$4,752
Professional, scientific, and technical services	114,830	\$11,123
Real estate and rental and leasing	87,840	\$27,334
Transportation and warehousing	98,730	\$9,295
Utilities	6,310	\$3,763
Wholesale trade	63,960	\$13,438