

# Retail's Impact in Idaho

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).

**27%**

of jobs in the state are supported by the retail industry

## BY THE NUMBERS

**\$25.7B** total impact on GDP

**\$8.4B** direct labor income

**32.6K** retail establishments

**192K** direct retail employment

**316.9K** total jobs supported

**\$12.2B** direct impact on GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN IDAHO

| Industry   | Employment (Jobs) | GDP (\$Millions) |
|--|-------------------|------------------|
| <b>Retail trade (including food services and drinking places)</b>        | <b>191,960</b>    | <b>\$12,199</b>  |
| Accommodation  | 12,570            | \$1,122          |
| Administrative and support and waste management and remediation services | 65,200            | \$4,169          |
| Agriculture, forestry, fishing, and related activities                   | 54,130            | \$5,906          |
| Arts, entertainment, and recreation                                      | 24,840            | \$967            |
| Construction   | 93,410            | \$6,942          |
| Educational services   | 26,230            | \$934            |
| Finance and insurance  | 57,110            | \$5,090          |
| Health care and social assistance  | 120,990           | \$8,862          |
| Information  | 12,890            | \$2,310          |
| Management of companies and enterprises                                  | 11,010            | \$1,226          |
| Manufacturing  | 79,940            | \$10,727         |
| Mining, quarrying, and oil and gas extraction                            | 4,830             | \$850            |
| Other services (except government and government enterprises)            | 55,590            | \$2,275          |
| Professional, scientific, and technical services                         | 77,790            | \$6,690          |
| Real estate and rental and leasing                                       | 73,840            | \$14,874         |
| Transportation and warehousing   | 50,970            | \$3,685          |
| Utilities  | 3,420             | \$1,777          |
| Wholesale trade  | 38,950            | \$7,980          |