

Retail's Impact in Georgia

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

28%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$171.1B total impact on GDP

\$39.3B direct labor income

168.6K retail establishments

1.1M direct retail employment

1.9M total jobs supported

\$67.4B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GEORGIA

| Industry | Employment (Jobs) | GDP (\$Millions) |
|--|-------------------|------------------|
| Retail trade (including food services and drinking places) | 1,092,520 | \$67,357 |
| Accommodation | 52,510 | \$4,541 |
| Administrative and support and waste management and remediation services | 559,920 | \$28,998 |
| Agriculture, forestry, fishing, and related activities | 83,140 | \$6,646 |
| Arts, entertainment, and recreation | 128,630 | \$5,154 |
| Construction | 388,430 | \$37,951 |
| Educational services | 141,070 | \$8,121 |
| Finance and insurance | 380,470 | \$58,620 |
| Health care and social assistance | 630,640 | \$48,671 |
| Information | 162,140 | \$51,393 |
| Management of companies and enterprises | 98,980 | \$16,295 |
| Manufacturing | 446,770 | \$73,044 |
| Mining, quarrying, and oil and gas extraction | 9,320 | \$2,126 |
| Other services (except government and government enterprises) | 429,940 | \$14,239 |
| Professional, scientific, and technical services | 506,410 | \$53,791 |
| Real estate and rental and leasing | 366,520 | \$102,693 |
| Transportation and warehousing | 454,900 | \$34,396 |
| Utilities | 21,580 | \$14,963 |
| Wholesale trade | 249,090 | \$57,695 |