

Retail's Impact in Florida

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

28%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$357.4B total impact on GDP

\$94.8B direct labor income

387.3K retail establishments

2.3M direct retail employment

4M total jobs supported

\$159.5B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FLORIDA

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	2,286,150	\$159,501
Accommodation	191,870	\$21,095
Administrative and support and waste management and remediation services	1,125,900	\$59,965
Agriculture, forestry, fishing, and related activities	132,530	\$7,731
Arts, entertainment, and recreation	376,980	\$21,592
Construction	887,970	\$77,489
Educational services	260,540	\$12,991
Finance and insurance	1,038,370	\$83,954
Health care and social assistance	1,483,470	\$112,147
Information	212,990	\$51,333
Management of companies and enterprises	178,750	\$22,669
Manufacturing	457,130	\$71,452
Mining, quarrying, and oil and gas extraction	17,180	\$1,362
Other services (except government and government enterprises)	905,530	\$36,068
Professional, scientific, and technical services	1,109,020	\$115,235
Real estate and rental and leasing	1,057,270	\$266,544
Transportation and warehousing	835,310	\$57,499
Utilities	27,870	\$26,137
Wholesale trade	447,830	\$98,187