Retail's Impact in Delaware

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit **nrf.com/retailsimpact**.

26%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

- \$15.3B total impact on GDP
- **\$3.9B** direct labor income
- 13.9K retail establishments
- **102.4K** direct retail employment
- 166.1K total jobs supported
- **\$5.8B** direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN DELAWARE

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	102,380	\$5,773
Accommodation	4,540	\$383
Administrative and support and waste management and remediation services	39,470	\$2,618
Agriculture, forestry, fishing, and related activities	4,350	\$1,155
Arts, entertainment, and recreation	14,510	\$521
Construction	35,180	\$3,324
Educational services	9,170	\$457
Finance and insurance	76,620	\$21,125
Health care and social assistance	78,600	\$6,716
Information	6,490	\$1,266
Management of companies and enterprises	11,430	\$2,048
Manufacturing	27,850	\$6,312
Mining, quarrying, and oil and gas extraction	310	\$10
Other services (except government and government enterprises)	28,660	\$1,258
Professional, scientific, and technical services	41,200	\$5,795
Real estate and rental and leasing	37,990	\$16,721
Transportation and warehousing	39,440	\$2,047
Utilities	2,150	\$1,397
Wholesale trade	14,390	\$2,633



PwC conducted this study based on 2022 data from the U.S. Census and other sources.

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