Retail's Impact in Connecticut

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit **nrf.com/retailsimpact**.



of jobs in the state are supported by the retail industry

BY THE NUMBERS

- \$61.6B total impact on GDP
- \$15.4B direct labor income
- 45.2K retail establishments
- **336.7K** direct retail employment
- 579.3K total jobs supported
- \$25.3B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CONNECTICUT

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	336,650	\$25,331
Accommodation	10,890	\$1,291
Administrative and support and waste management and remediation services	125,300	\$9,290
Agriculture, forestry, fishing, and related activities	12,390	\$558
Arts, entertainment, and recreation	52,700	\$3,465
Construction	118,770	\$8,576
Educational services	93,480	\$7,587
Finance and insurance	224,140	\$42,343
Health care and social assistance	315,050	\$26,366
Information	40,950	\$17,883
Management of companies and enterprises	36,840	\$7,046
Manufacturing	165,440	\$37,656
Mining, quarrying, and oil and gas extraction	1,750	\$152
Other services (except government and government enterprises)	115,870	\$6,224
Professional, scientific, and technical services	170,760	\$22,798
Real estate and rental and leasing	147,420	\$42,795
Transportation and warehousing	108,320	\$7,587
Utilities	5,630	\$5,231
Wholesale trade	69,510	\$18,005



PwC conducted this study based on 2022 data from the U.S. Census and other sources.