

Retail's Impact in Colorado

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

25%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$99.6B total impact on GDP

\$25.2B direct labor income

81.1K retail establishments

603.1K direct retail employment

1M total jobs supported

\$42.5B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN COLORADO

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	603,110	\$42,493
Accommodation	49,830	\$5,366
Administrative and support and waste management and remediation services	219,210	\$14,652
Agriculture, forestry, fishing, and related activities	63,130	\$1,340
Arts, entertainment, and recreation	107,440	\$6,552
Construction	279,750	\$28,666
Educational services	83,720	\$4,115
Finance and insurance	282,960	\$26,685
Health care and social assistance	367,420	\$28,751
Information	99,290	\$30,170
Management of companies and enterprises	54,840	\$9,445
Manufacturing	169,230	\$28,394
Mining, quarrying, and oil and gas extraction	43,510	\$21,183
Other services (except government and government enterprises)	211,740	\$11,139
Professional, scientific, and technical services	418,900	\$51,138
Real estate and rental and leasing	280,500	\$74,334
Transportation and warehousing	196,380	\$18,144
Utilities	9,610	\$6,766
Wholesale trade	129,910	\$27,593