

Retail's Impact in Colorado

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

25%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$99.6B total impact on GDP

\$25.2B direct labor income

81.1K retail establishments

603.1K direct retail employment

1M total jobs supported

\$42.5B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN COLORADO

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	603,110	\$42,493
Accommodation	49,830	\$5,366
Administrative and support and waste management and remediation services	219,210	\$14,652
Agriculture, forestry, fishing, and related activities	63,130	\$1,340
Arts, entertainment, and recreation	107,440	\$6,552
Construction	279,750	\$28,666
Educational services	83,720	\$4,115
Finance and insurance	282,960	\$26,685
Health care and social assistance	367,420	\$28,751
Information	99,290	\$30,170
Management of companies and enterprises	54,840	\$9,445
Manufacturing	169,230	\$28,394
Mining, quarrying, and oil and gas extraction	43,510	\$21,183
Other services (except government and government enterprises)	211,740	\$11,139
Professional, scientific, and technical services	418,900	\$51,138
Real estate and rental and leasing	280,500	\$74,334
Transportation and warehousing	196,380	\$18,144
Utilities	9,610	\$6,766
Wholesale trade	129,910	\$27,593

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THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN COLORADO

2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
Colorado	81,135	603,110	1,044,810	\$25,164	\$59,080	\$42,493	\$99,601
CO-1	14,221	105,430	196,100	\$5,171	\$14,782	\$8,095	\$23,598
CO-2	13,343	95,350	156,880	\$3,914	\$8,380	\$6,591	\$14,465
CO-3	9,763	74,910	123,790	\$2,893	\$5,427	\$5,063	\$9,650
CO-4	9,996	77,670	135,050	\$2,993	\$7,091	\$5,151	\$12,119
CO-5	9,091	69,150	117,980	\$2,681	\$5,643	\$4,603	\$9,660
CO-6	7,607	56,800	113,270	\$2,525	\$7,284	\$4,261	\$11,893
CO-7	9,878	67,320	107,490	\$2,658	\$5,406	\$4,660	\$9,501
CO-8	7,236	56,480	94,260	\$2,330	\$5,066	\$4,070	\$8,714