

Retail's Impact in California

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

25%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$738.8B total impact on GDP

\$169.8B direct labor income

514.9K retail establishments

3.6M direct retail employment

6.4M total jobs supported

\$304B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CALIFORNIA

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	3,639,850	\$303,949
Accommodation	226,400	\$23,546
Administrative and support and waste management and remediation services	1,581,850	\$115,815
Agriculture, forestry, fishing, and related activities	487,950	\$45,331
Arts, entertainment, and recreation	617,030	\$49,802
Construction	1,259,660	\$140,528
Educational services	554,590	\$37,695
Finance and insurance	1,318,000	\$179,911
Health care and social assistance	2,942,830	\$234,070
Information	727,800	\$385,265
Management of companies and enterprises	284,270	\$52,039
Manufacturing	1,419,410	\$397,047
Mining, quarrying, and oil and gas extraction	36,930	\$11,610
Other services (except government and government enterprises)	1,423,030	\$66,440
Professional, scientific, and technical services	2,231,630	\$346,870
Real estate and rental and leasing	1,454,720	\$494,928
Transportation and warehousing	1,474,410	\$122,253
Utilities	67,520	\$52,324
Wholesale trade	773,660	\$200,829