

# Retail's Impact in Alabama

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit [nrf.com/retailsimpact](http://nrf.com/retailsimpact).

**27%** of jobs in the state are supported by the retail industry

## BY THE NUMBERS

**\$59.8B** total impact on GDP

**\$15.9B** direct labor income

**69.5K** retail establishments

**472.9K** direct retail employment

**760K** total jobs supported

**\$28.3B** direct impact on GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN ALABAMA

Industry	Employment (Jobs)	GDP (\$Millions)
<b>Retail trade (including food services and drinking places)</b>	<b>472,900</b>	<b>\$28,327</b>
Accommodation	19,640	\$1,469
Administrative and support and waste management and remediation services	194,540	\$7,884
Agriculture, forestry, fishing, and related activities	56,820	\$3,337
Arts, entertainment, and recreation	41,770	\$1,235
Construction	165,590	\$12,880
Educational services	40,310	\$1,411
Finance and insurance	135,310	\$15,122
Health care and social assistance	262,880	\$20,111
Information	30,080	\$5,890
Management of companies and enterprises	20,870	\$2,433
Manufacturing	284,310	\$43,861
Mining, quarrying, and oil and gas extraction	8,830	\$2,470
Other services (except government and government enterprises)	180,860	\$7,207
Professional, scientific, and technical services	175,580	\$17,458
Real estate and rental and leasing	145,520	\$32,384
Transportation and warehousing	125,380	\$8,910
Utilities	13,480	\$8,378
Wholesale trade	87,540	\$17,277