

Retail's Impact in Alabama

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

27% of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$59.8B total impact on GDP

\$15.9B direct labor income

69.5K retail establishments

472.9K direct retail employment

760K total jobs supported

\$28.3B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN ALABAMA

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	472,900	\$28,327
Accommodation	19,640	\$1,469
Administrative and support and waste management and remediation services	194,540	\$7,884
Agriculture, forestry, fishing, and related activities	56,820	\$3,337
Arts, entertainment, and recreation	41,770	\$1,235
Construction	165,590	\$12,880
Educational services	40,310	\$1,411
Finance and insurance	135,310	\$15,122
Health care and social assistance	262,880	\$20,111
Information	30,080	\$5,890
Management of companies and enterprises	20,870	\$2,433
Manufacturing	284,310	\$43,861
Mining, quarrying, and oil and gas extraction	8,830	\$2,470
Other services (except government and government enterprises)	180,860	\$7,207
Professional, scientific, and technical services	175,580	\$17,458
Real estate and rental and leasing	145,520	\$32,384
Transportation and warehousing	125,380	\$8,910
Utilities	13,480	\$8,378
Wholesale trade	87,540	\$17,277

Retail's Impact in Alabama

THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN ALABAMA

2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
Alabama	69,478	472,900	759,950	\$15,912	\$33,312	\$28,327	\$59,754
AL-1	10,397	72,650	120,570	\$2,513	\$5,175	\$4,336	\$9,158
AL-2	10,772	69,480	108,170	\$2,253	\$4,376	\$4,202	\$8,171
AL-3	9,410	64,930	99,410	\$1,952	\$3,677	\$3,588	\$6,768
AL-4	8,246	54,070	83,920	\$1,750	\$3,315	\$3,288	\$6,096
AL-5	9,536	66,870	106,870	\$2,335	\$4,897	\$4,056	\$8,565
AL-6	10,514	71,640	115,700	\$2,617	\$5,853	\$4,469	\$10,130
AL-7	10,603	73,250	125,310	\$2,492	\$6,020	\$4,388	\$10,867